

FACULTY PROFILE

Name : SUMA. S. M

Date of Birth : 13th May 1991

Academic Qualification

Degree	University / institution	Year	Specialization
B.Com	University of Mysore	2011	Taxation
M.Com	University of Mysore	2013	Taxation
K.SET	University of Mysore	2019	Commerce
Ph.D	University of Mysore	2022	Enrolled

Designation : Assistant Professor

Address : PG Department of Commerce,
JSS College for Women(Autonomous),
Saraswathipuram, Mysuru-570009.

Phone No. : 9008778066

E-mail : sumasathish365@gmail.com

ORCID ID : 0009-0003-1224-8898

Employment record:

College	Designation	Period
GFGC Hullahalli	Guest faculty	01.07.2013 to 11.11.2013
GFGC Hullahalli	Guest faculty	22.09.2015 to 11.05.2016
Sri Nataraja PU college Mysuru	Lecturer	01.07.2016 to 17.9.2016
JSS College, Nanjangud	Assistant Professor	19.09.2016 to 23.07.2021
GFGC Nanjangud	Guest faculty	02.01.2019 to 23.03.2021
JSS College for Women (Autonomous), Saraswathipuram Mysuru	Assistant Professor	30.10.2021- till

Completed project on “An Effectiveness of Performance Appraisal System at Jubilant Life Sciences Ltd., Nanjangud.

Position held	Member –Academic Committee , KRMSS (Regd) Bangalore
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Participation in National and International Conferences/ Workshops/Seminars:

Sl. No.	Seminar/Conference/Workshop/ FDP	Organised By	Date
1.	One Day State Level Seminar “Critical Issues In Social Science Research”	JSS College for women Saraswathipuram Mysuru	27.03.2013
2.	One Day National Level Seminar On “GST the New Indian Tax Regime”	Vidhyavikas First Grade College Mysuru	24.03.2017
3.	National Level Seminar On “Health Insurance Prospects And Challenges”	JSS College Nanjangud	09.03.2018
4.	One Day Workshop On “Writes Search Articles And Participation”	GFGC Nanjangud	07.03.2019
5.	National Level Seminar On Gender Sensitization..Equality And Opportunities 2020	Maharani’s Women’s College Mysuru	27.02.2020
6.	National Level Webinar On “ Emerging Entrepreneurs Under Covid.19 Crisis”	St. Joseph’s first grade college Mysuru	06.06.2020
7.	Three Day Online Faculty Development Programme On “ Women’s Health And Wellbeing”	PES institute of advanced management studies and counseling cell Shivamogga.	08.06.2020 & 10.06.2020
8.	National Level Webinar On “Industry 4.0”.How To Become A Successful Entrepreneur	New Prince Shri Bhavani college of Engineering and Technology Chennai	10.06.2020
9.	National Level Webinar On “Re-Investment The Strategies For Challenges Faced By The Educational Sector In The Context Of Covid.19”	KLE Society’s Nijalingappa college Bangalore.	19.06.2020
10.	International Level Webinar On “Is Technical Analysis Prime For Stock Selection?”	Loyala degree college Bangalore	25.06.2020
11.	National Level Webinar On “Emerging New Business Opportunities In The Context Of Covid.19”	KLE Society’s Nijalingappa college Bangalore	25.06.2020
12.	National Level Webinar On “ Embedded System And Iot”	City engineering college Bangalore	13.07.2020
13.	National Level Webinar On “Impact Of Covid.19 On Education Economy – Challenges And Opportunities”	Gupta college Bangalore.	29.07.2020
14.	3days National Level Webinar On “Explore And Empower Faculty Careers In Education Sector”	KLE Society’s Nijalingappa college Bangalore.	31.07.2020
15.	National Level Webinar On “Self Analysis During Pandemic”	Gupta college Bangalore.	03.08.2020
16.	National Level Webinar On “Impact Of Covid-Historical Tourism In India-A Case	SBRR Mahajana first grade	18.08.2020

	Study Of Mysore”	college(autonomous) Mysuru	
17.	National Level Webinar On “Strategic Human Resource Management ;An Analysis Amidst Pandemic”	St. Joseph’s college Hassan.	19.08.2020
18.	National Level Webinar On “The New Normal Life ;Job Or Business –What Should You Choose?”	PES college of science, arts and commerce, Mandya.	26.08.2020
19.	National Webinar On “People Management And Communication In 21 st Century.”	St. Kavier’s college of management and technology, Patna	28.08.2020
20.	National Level Webinar On “Skills For Career Development In Post Covid World”	St. Kavier’s college of management and technology, Patna.	23.10.2020
21.	Ten Days National Level PDP On Research Methodology And Data Analysis	Sheshadripuram Academy of Business Studies, Bengaluru	13.08.2023
22.	One Day State Level Workshop On “Financial Education And Investment Awareness”	Sree Cauvery First Grade College, Kuvempunagar, Mysuru.	27.06.2023
23.	One Day National Level Seminar On Intellectual Property Rights	Sheshadripuram Academy of Business Studies, Bengaluru	31.08.2023
24.	One Day National Level Webinar On Equality, Diversity And Inclusion In Higher Education	SGS Government PG College, Sidhi (MP)	31.08.2023
25.	One Day National Level Webinar On One Earth, One Family, One Future	St. Xavier College of Management and Technology, Patna	14.09.2023
26.	Capacity Building For Teachers	JSSCW Mysuru.09	24.07 2024
27.	One Day Workshop On “Research Methods: Trends In The Use Tools And Techniques”	JSSCW Mysuru.09	15.02.2025
28.	Five days FDP on “ Research Methodology”	GFGC Tarikere	03.03.2025 To 07.03.2025
29.	One Day Workshop On “Examination Reforms”	JSSCW Mysuru.09	06.03.2025
30.	Seven Days Workshop On “Research Methodology And Publication Ethics”	Star International Foundation for Research and Education	05.03.2025 To 11.03.2025
31.	National level webinar on “ Global Trade War and Economic Uncertainty”	JSSCW Mysuru-09	10.06.2025
32.	One day FDP on “Rural Entrepreneur- Issues and Opportunities”	GFGC Soraba	16.06.2025

33.	One day FDP on “ Research Paper Writing and Publishing”	GFGC Soraba	25.06.2025
34.	Seven days FDP on “ cultivating student success; empowering teachers for holistic student development”	Government Ramnarayan Chellaram college of Commerce and Management	30.06.2025 To 07.07.2025
35.	Capacity Building For Teachers	JSSCW Mysuru.09	19.07.2025
36.	Five days FDP on “ Research Methodology and classroom Management”	GFGC T. Dasarahalli Bengaluru	28.07.2025 to 01.08.2025
37.	One day workshop on “ HR-Synergy-Connecting Academia, Industry and Innovation”	GSSSIETW, Mysuru	01.08.2025
38.	One day FDP on “ Intellectual Property Rights”	GFGC, Domlur, Shantinagar Bengaluru	13.08.2025
39.	Three days workshop on “Empowering Faculty in Commerce Excellence”	JSSPDA, SJCE Campus, Mysuru	18.08.2025 to 20.08.2025
40.	One day national level FDP on “ Artificial intelligence for teaching pedagogy”	Sheshadripuram degree college Mysuru	06.09.2025

Presentation Details:

Sl. No.	Title of the Paper	Organised By	Date
National Level			
1	Health insurance in India-what do we know and why ethnographic research needed	JSS College Nanjangud	09.03.2018
2	Gender discrimination issues and Challenges in Rural Area’’-A Case study of Gundlupet Taluk	Maharani’s Women’s College Mysuru	27.02.2020
3	Employees’ perception towards maternity benefits of Employees’ State Insurance Scheme.	JSS college for Women, Saraswathipuram, Mysuru	14.03.2025
International Level			
4	Uneviling Deviant workplace Behaviour in the unorganized sector. a study of retail textile shops in Mysuru District	Karnataka State Open University, Mysuru	18.12.2023
5	Study on impact of digital payment system on consumer buying behaviour.	Vidyavardhaka First Grade College Mysuru	15.03.2025

Participation as Resource Person:

Date	Title	Organised by
20.11. 2023	Latest trends in Indian financial system	JSS Polytechnic for the Differently Abled SJCE Campus Mysuru
30.01.2025	Recent Trends in New Company Law 2013	JSS Polytechnic for the Differently Abled SJCE Campus Mysuru
15.03. 2024	An overview of trends in E-Business	JSS Polytechnic for the Differently Abled SJCE Campus Mysuru
21.03.2025	Union Budget 2024-25 Key Tax Reforms and Their Impact	TTL College of Business Management Saraswathipuram Mysuru

Publication details:

Sl. No.	Title of the paper	Name of the Journal	Year
1.	Discrimination issues and challenges in rural area-a case study of Gundlupet Taluk	The journal of equality, diversity and inclusion; International Journal ISSN:2040-7149	2020
2.	Sustainability in the Banking Sector: A Pathway to Green Finance	International Journal of Creative Research Thoughts Volume 12, Issue 12 ISSN: 2320-2882	2024
3.	Workplace Behavioural Deviances of Women Workers in Apparel Industry in Karnataka- An Analysis	Scopus indexed Journal Elsevier Educational Administration: Theory and Practice Volume 30, Issue 11 ISSN:1300-4832, E-ISSN:2148-2403 Journal homepage: https://kuey.net/ Scopus Source ID: https://www.scopus.com/sourceid/21100943319	2024
4.	Effectiveness of green marketing strategies in enhancing brand image	JSSCWM QUEST, Journal of Science, Humanities, Commerce and Management, Volume 8, Issue 1 ISSN: 2321-0052,	2025
5.	Study on impact of digital payment system on consumer buying behaviour.	Vidyavardhaka First Grade College Mysuru, ISBN:978-81-956870-9-1	2025
6.	Adjustments and maladjustments in attitudes by women workers in	Asian Journal of Management and Commerce 2025; 6(2): 144-151 E-ISSN: 2708-4523	2025

	garment industry during the digital era – An empirical study in Mysuru district	P-ISSN: 2708-4515	
7.	Women and Literacy: District-wise progress and challenges in India (2011-2024)	JSSCWM QUEST, Journal of Science, Humanities, Commerce and Management, Volume 8, Issue -2 ISSN: 2321-0052	2025
8.	Employees' perception towards maternity benefits of Employees' State Insurance Scheme	JSSCWM QUEST, Journal of Science, Humanities, Commerce and Management, Volume 8, Issue - 2 ISSN: 2321-0052	2025